



Engineered Aquaculture Solutions

FOR IMMEDIATE RELEASE

AEG PHILOSOPHY AND PRODUCT PORTFOLIO CATERS TO AQUACULTURE INDUSTRY NEEDS IN THE 21ST CENTURY

ST. ANDREWS, NB – 23 SEPTEMBER 2007 – The Aquaculture Engineering Group (St. Andrews, NB) launched a new corporate identity today.

“AEG is a solutions oriented company and we want to ensure that this defining characteristic is evident throughout our entire corporate identity,” states Chris Bridger, AEG General Manager. “*AEG Solutions* are focused on mitigating technological and management limitations impeding further growth of the marine aquaculture industry globally.”

AEG professionals combine twelve years of commercial aquaculture experience (annual Atlantic salmon production of 5,000 metric tonnes) with professional engineering services to provide sustainable solutions that also have practical appeal.

The AEG product philosophy is focused on sustainability by insisting that all *AEG Solutions* are:

- Socially Acceptable
- Cost-Effective
- Eco-Friendly
- Professionally Engineered
- Robust for Survival

AEG presently supplies the marine aquaculture sector with its *AEG Centralized Water Borne Feeder* in a mobile barge (the *Aquaculture Support Vessel*) and *Open Ocean Feeder* design, innovative *AEG Containment System*, Jeyco mooring solutions including the Stingray high-efficiency anchor, and welded Aquagrid® nets.

“The aquaculture industry must deal with issues associated with sustainability on a daily basis. The AEG product portfolio, comprising *AEG Solutions*, ensures that our company remains relevant to meet the ongoing needs of aquaculturists globally,” concludes Bridger.

About AEG

The Aquaculture Engineering Group Inc. provides professionally engineered equipment and management solutions to the marine aquaculture industry, particularly those operations sited in medium- and high-energy environments. *AEG Solutions* must meet five sustainability criteria to ensure our product portfolio is: socially acceptable, cost-effective, eco-friendly, professionally engineered, and robust for survival. Our own line of innovative technologies coupled with those provided through strategic business partnerships allows AEG to supply turn-key systems that meet global client needs. For company details, please visit <http://www.aeg-solutions.com>.

For more information and purchasing, please contact:

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